

## Our Mission and Terms of Engagement

01 November 2023

1. **Our Purpose:** We are a global alliance of organizations and individuals united in our daily actions for a healthy, livable planet for all. Originated in 2020 as EndPandemics, our alliance strives to reduce the interrelated global risks of pandemics, climate change, and species loss by addressing their common root causes, principally: the degradation and destruction of wild habitats, irresponsible agricultural and food systems, and commercial wildlife trade.
2. **Our Philosophy:** We emphasize and facilitate team collaboration among all types of organizations (big and small, formal and informal) and citizens to deploy smart solutions on the ground that can be sustained and scaled up to deliver lasting positive impacts on frontline actions, public policies, business practices, and consumer behaviors.
3. **Our Approach:** We use the power of global crowdsourcing, collaboration, and mutual learning platforms to identify, enhance and promote open-source team solutions that anyone can replicate across sectors and geographies and at the appropriate scale, as well as monitor and measure their impacts.
4. **How We Operate:** We are light on organization and heavy on impact. This is how we work:
  - a. **Steering Committee:** Alliance participants form a steering committee, with periodic rotation, to guide the alliance's strategy and help raise resources for its implementation. The steering committee ensures the alliance's donor neutrality so that no individual contributor gets control over the alliance deliberations. The steering committee meets online or offline at least once every four months.
  - b. **Coordination Team:** The steering committee sets up a small unit to coordinate day-to-day implementation of the alliance's strategy and operations, including its partnerships and solutions, communications, fundraising, capacity building, as well as by maintaining the alliance's website, calendar, and other collaboration tools.
  - c. **Collaboration Teams and Focal Points:** The steering committee determines primary themes, and the coordination team sets up respective collaboration teams, to address specific elements of the alliance strategy. Alliance participants join a collaboration team and select among themselves a person to serve as the team's focal point, with periodic rotation. A focal point leads the respective team's collaboration and provides monthly updates to the coordination team.
  - d. **Asset Sharing:** Alliance participants contribute to the growth of the alliance's shared assets by adding or refining communication and learning products, collaboration and monitoring tools, joint project proposals, expanding the database of solutions, and by donating time, tools, contacts, etc.
  - e. **Collaboration Terms:** Alliance participants apply the common rules of network etiquette and Creative Commons Attribution (CC BY) license terms in their use of the alliance's shared assets. Potential competition in specific activities shall not undermine the alliance's overall visibility and impact.
  - f. **Delegation:** Alliance participants may delegate to one or more of the participating organizations certain management support functions and legal responsibilities for the alliance's shared assets, including but not limited to the administration of alliance donations, website and social media accounts. Such organizations shall disclose to the steering committee any conflicts of interest that may arise from time to time from carrying out these delegated functions on behalf of the alliance.